

Join us for our CLE Program

Practice Development in a Down Economy

Learn from a panel of experts how to build your client base and market your practice in the face of today's economic pressures.

Thursday,
May 14, 2009

4 p.m. to 5:45 p.m.

Followed by a cocktail reception
with Dean Makau Mutua at 6 p.m.
(see side reverse for more details)

Radisson Hotel (formerly The Clarion)
The Riverview Ballroom
120 East Main Street
Rochester, NY

\$50 per person for paid 09-10 members
of the UB Law Alumni Association
\$65 for all others
Price includes CLE and Reception

Earn 2.0 CLE credits in the area of Practice Management

This program qualifies for transitional credit.

Our panel includes:

Susan Saltonstall Duncan

*President, RainMaking Oasis, Inc.
Old Lyme, Conn.*

A nationally known author and speaker
on law firm marketing.

Richard Moon

*International Marketing
and Branding Consultant*

An expert in branding of companies and
products with offices in London, England
and Rochester, NY.

Charles A. Stillman, Esq.

*Stillman, Friedman & Schechtman, P.C.
New York, NY*

A nationally known defense attorney and
author of a chapter in the book "Attracting
and Retaining Clients: Leading Lawyers
on Marketing a Niche Practice Area,
Competing with Larger Firms and Building
a Good Reputation".

RSVP by May 1, 2009 - Three Ways to Register

- Call the Alumni Office at (716) 645-2107
- Send your check made payable to "UB Law Alumni Association" to UB Law Alumni Office, 312 O'Brian Hall, Buffalo, NY 14260
- Register online at: www.law.buffalo.edu/AlumniEvent.asp

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UB Law School has been certified by the New York State Continuing Legal Education Board as an Accredited Provider of continuing legal education in the State of New York for the period of March 11, 2008 - March 10, 2011. The University at Buffalo Law School has a financial hardship policy. For further information on our policy, contact Lisa Mueller, CLE Coordinator at (716) 645-3176.

The Rochester Chapter
of the UB Law
Alumni Association

Invites You to Join Us
and Dean Makau Mutua

in Welcoming

UB Law's Newly
Admitted Attorneys
in Rochester

Thursday, May 14, 2009

6 p.m. to 7 p.m.

Immediately following the CLE program
(see reverse side for details)

Radisson Hotel (formerly The Clarion)
The Riverview Ballroom
120 East Main Street
Rochester, NY

Cash bar • Complimentary hors d'oeuvres

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This year's admittees include:

Alissa L. Baader
David W. Bentivegna
Alexander C. Collichio
Kevin G. Johnson
William P. Johnson
Dwight E. Kanyuck
Alexander Y. Karsten
Daniel P. Kuhn
Martha R. McNeill
Steven C. Mindy

Seth T. Molisani
Chelsea L. Palmisano
Darren A. Pilato
Karen A. Riedesel
Taylan K. Sen
Douglas R. Smith
Michael D. Smith
Erin A. Tubbs
Janelle L. Whitaker



UB UNIVERSITY AT BUFFALO LAW SCHOOL
The State University of New York

UB Law Alumni Association

University at Buffalo Law School

O'Brien Hall, Room 312

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